Lunar Astro Vedic Academy: The Complete Forensic Deep-Dive Report

Domains Audited: lunarastro.org · lunarastro.com · consultlunarastro.com
Company CIN: U80902UP2019PTC121521
Date of Audit: June 2026

Executive Summary

This forensic audit documents five distinct categories of consumer harm, regulatory violations, and systemic deception identified across the Lunar Astro digital ecosystem. Every finding is sourced directly from the company's own published websites, terms of service, and articles — not from third-party allegations. The evidence is presented for use by consumer protection regulators, investigative journalists, legal professionals, and the general public.

FINDING 1: Illegal Medical Claims — Cancer and Autism

1.1 Cancer "Cure" Content (Live as of June 2026)

Source: `consultlunarastro.com/2026/03/19/cancer-recovery-through-prashna-astrology/`

The website published an article titled **"Cancer Recovery Through Prashna Astrology: How Devi Blessings Healed the Native."** This title explicitly claims that cancer recovery occurred through astrological intervention. This constitutes an illegal advertisement under **Section 3 of the Drugs and**

Magic Remedies (Objectionable Advertisements) Act, 1954, which prohibits any advertisement claiming to treat or cure malignant diseases.

Source: `lunarastro.org/cancer-chemo/`

A blog article on the main academy site states that cancer is caused by *"accumulating so much negative energy in these cells"* and positions astrology as the diagnostic tool for identifying cancer causation. This framing is medically false and dangerous, particularly for individuals in active cancer treatment who may be misled into delaying legitimate medical care.

Source: `lunarastro.org/cancer-combinations-timing-of-events-with-kaal-chakra-the-best-predictive-dasha/`

The founder provides a *"flow chart for cancer patients"* using his proprietary "Kaal Chakra" system, citing a case study of a patient who "got breast cancer in 2022." This constitutes the provision of medical diagnostic guidance by an unlicensed practitioner.

1.2 Autism "Remedy" Content Targeting Children

Source: `consultlunarastro.com/2025/02/18/astrological-insights/`

An article titled **"Astrological Insights and Remedies for Autism in a Twin"** was published on the consultation booking website. It provides specific *"suggested remedies to support the child's development and mitigate the negative effects seen in the chart"* for a child with severe autism and speech impairment. Parents searching for help for their children are directly funnelled into paid consultations through this content.

Source: `lunarastro.org/jyotish-as-a-science-dna-and-nakshatras/`

The founder claims that astrological birth charts (specifically the D-27/ Bhasma-Amsa chart) represent DNA, and states that this system can help treat *"patients of autism, Diabetes and many such diseases, which are still labelled as incurable."*

1.3 Dedicated “Medical Astrology” Sales Page

Source: `consultlunarastro.com/medical-consultation/`

A dedicated commercial page sells **“Medical Astrology Consultations”**, claiming their astrologers can identify *“periods of susceptibility to illnesses”* and provide *“favorable times for medical treatments.”* This is the commercial monetisation of illegal medical claims — the practice of medicine without a licence.

Applicable Law: Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 — Sections 3 and 5.
Regulator: Ministry of Health and Family Welfare, Central Drugs Standard Control Organisation (CDSCO).

FINDING 2: The Bait-and-Switch Advertising Fraud

2.1 The Advertisement

All promotional materials, YouTube videos, and Google Ads feature the name and face of Deepanshu Giri as the primary advertised expert. Consumers pay premium consultation fees (₹3,000–₹10,000+) based on this representation.

2.2 The Delivery

Source: `consultlunarastro.com/talk-to-astrologers/`

Their own FAQ page admits: *“Why is the astrologer’s name kept hidden? This is done to safeguard the privacy of our astrologers.”* Consumers are assigned anonymous panel members identified only by a numerical code (e.g., “Astrologer Code 5007”). Deepanshu Giri does not personally conduct standard consultations.

Source: `lunarastro.org` (Homepage FAQ)

The homepage states: *"Consultations are conducted by trained panel astrologers personally mentored by Deepanshu Giri."* This contradicts the advertising which implies direct access to the founder.

Applicable Law: Consumer Protection Act, 2019 — Section 2(28) (Misleading Advertisement); Section 2(11) (Deficiency in Service).
Regulator: Central Consumer Protection Authority (CCPA).

FINDING 3: Predatory Refund Policies — Three Documented Traps

Trap 1: The "Successful Consultation" Clause

Source: `consultlunarastro.com/terms-and-cancellation-policy/`

"Refunds will not be issued in cases where a consultation is successful or the full time allocated for the service is utilized."

"Success" is self-defined by Lunar Astro. Even if the consumer received a junior student instead of the advertised expert, or if the advice was medically dangerous or demonstrably false, no refund is issued because "time was utilized."

Trap 2: The "No Disputes" Re-Consultation Clause

Source: `consultlunarastro.com/re-consultation/`

When consumers complain, they are offered a "re-consultation" under terms that state: *"You cannot change the astrologer... Please Note: There will be No refund and No disputes shall be entertained for this process."*

This clause is designed to prevent consumers from exercising their legal right to file a chargeback with their bank or credit card provider under "Service Not as Described."

Trap 3: The International Paperback Substitution Fraud

Source: `lunarastro.com/terms-privacy-refund-policies/`

"Paperback books are only delivered within India. If you order a paperback book to a foreign address, you will receive an e-book instead, with no refund."

International customers (including those in Australia, UAE, USA, and Canada) are charged the premium price of a physical paperback book but receive a cheap digital PDF. The company explicitly refuses any refund for this substitution.

Applicable Law: Consumer Protection Act, 2019; Consumer Protection (E-Commerce) Rules, 2020.
Regulator: National Consumer Helpline (NCH), CCPA.

FINDING 4: Unaccredited Diploma Fraud and the Student Exploitation Loop

4.1 The Unaccredited Diploma

Source: `lunarastro.com/product-category/astrology-diploma-course/`

The company sells a "2-Year Diploma Course in Vedic Astrology" with certificates signed by Deepanshu Giri. The course is advertised with a nominal value of **₹3,14,196** but sold for ₹9,500.

These "diplomas" and "certificates" are **not recognised by any government body** — not the UGC, AICTE, NCTE, or any university. They hold no academic or professional validity outside the company's own ecosystem.

4.2 The Closed-Loop Exploitation System

Source: `lunarastro.org/career-in-jyotish/` and `lunarastro.com/course-bundle/`

Upon completing the course, graduates are invited to join Lunar Astro's "internship panel." They then conduct the very consultations for which consumers pay premium prices — under anonymous numerical codes. The company profits at both ends:

1. Students pay for an unaccredited diploma.
2. Those same students then provide free or low-cost labour as anonymous "panel astrologers."
3. Consumers pay ₹3,000–₹10,000+ believing they are consulting a recognised expert.

Applicable Law: UGC Act (misrepresentation of academic qualifications); Consumer Protection Act, 2019.

FINDING 5: Data Privacy Risks — Health Data Without Regulatory Oversight

5.1 Sensitive Health Data Collection

During consultations, clients are required to provide detailed personal health information — including diagnoses of Cancer, Autism, chronic illness, and mental health conditions — for themselves and their family members, including minor children.

Source: `consultlunarastro.com/privacy-policy/`

The privacy policy states data will not be shared with third parties. However, the company also operates mass WhatsApp and Telegram groups (advertised on their footer), creating structural risks for data leakage.

5.2 No Healthcare Data Compliance Framework

Company Registration: U80902UP2019PTC121521 — Registered as a private limited company in Uttarakhand. NOT registered as a healthcare provider. NOT compliant with any healthcare data handling framework.

Under the **Digital Personal Data Protection Act, 2023 (DPDP Act)**, entities collecting sensitive personal data — including health information — have strict obligations regarding consent, data minimisation, and purpose limitation. Lunar Astro collects detailed health profiles of vulnerable individuals with no DPDP compliance framework in place.

FINDING 6: Manufactured Social Proof — The 4.9-Star Illusion

Source: `lunarastro.org` (Self-Serving Schema Markup)

The 4.9-star rating displayed in Google Search results is generated by placing **Aggregate Rating Schema Markup code on their own websites** — not from an independent review platform. This is a violation of Google's Structured Data guidelines regarding Self-Serving Reviews.

Independent Platform Ratings (as of June 2026):

- Trustpilot: **3.6/5** (196 reviews) — multiple complaints of bait-and-switch and refund denial
- MouthShut: Negative reviews citing "₹8,000 for a 15-min consultation by very amateur astrologers"
- Reddit (r/vedicastrology, r/India): Widespread complaints of being routed to junior students

Even Google's own AI Overview has begun surfacing the bait-and-switch warning: *"While ads often feature founder Deepanshu Giri, standard consultations are typically assigned to a panel of his students."*

Regulatory Action Matrix

Violation	Applicable Law	Evidence URL	Responsible Regulator
Cancer cure claims	Drugs & Magic Remedies Act, 1954	consultlunarastro.com/cancer-recovery	Ministry of Health, CDSCO
Autism remedy claims	Drugs & Magic Remedies Act, 1954	consultlunarastro.com/astrological-insights	Ministry of Health
Bait-and-switch advertising	Consumer Protection Act 2019, S.2(28)	consultlunarastro.com/talk-to-astrologers	CCPA
No-dispute refund clause	Consumer Protection Act 2019	consultlunarastro.com/re-consultation	NCH, CCPA
International book substitution	Consumer Protection (E-Commerce) Rules 2020	lunarastro.com/terms-privacy-refund-policies	NCH
Unaccredited diploma	UGC Act — Misrepresentation	lunarastro.com/diploma-course	UGC, MoE
Self-serving review schema	Google Webmaster Guidelines	lunarastro.org	Google Webspam Team
Health data without DPDP compliance	DPDP Act 2023	consultlunarastro.com/privacy-policy	MeitY, Data Protection Board

How to Take Action

1. **File an ASCI Complaint** (Advertising Standards Council of India): `ascionline.in` or WhatsApp +91 77100 12345
2. **File a CCPA/NCH Complaint**: National Consumer Helpline: 1800-11-4000 (toll free)
3. **Report to Ministry of Health**: `mohfw.gov.in` — forward the cancer and autism articles
4. **Report Google Ads**: `search.google.com/search-console/report-spam` — select “Rich Snippets Abuse”
5. **Report Amazon/Google Play Listings**: Use “Inappropriate Content” flag on each product page
6. **File a Police Complaint for Cyber Fraud**: Section 66D IT Act — Cheating by Personation using Computer Resources